



**Results-Framework Document (RFD)**  
for  
**Directorate of Knowledge Management in  
Agriculture**  
**(2014-2015)**

**Address: Indian Council of Agricultural Research  
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# Section 1: Vision, Mission, Objectives and Functions

## **Vision:**

National centre for excellence in agricultural knowledge management to ensure knowledge access for all

## **Mission:**

Showcasing and sharing of agricultural knowledge, technologies and innovation of NARS through inclusive knowledge management approaches

## **Objectives:**

- To disseminate, share and manage agricultural knowledge through print/e-resources and exhibitions.

## **Functions:**

- Publish research journals, semi-technical periodicals, newsletters, books, monographs, handbooks, technical bulletins, annual reports, research highlights and other materials
- Produce information in the form of compact discs and other forms of electronic publishing
- Organize refresher course, training in agricultural communication technologies to update and improve agricultural information system of the ICAR

## Section 2: Inter se priorities among Key Objectives, Success Indicators and Targets

Sl. No.	Objectives	Weight	Actions	Success Indicators	Unit	Weight	Target/ Criteria Value				
							Excellent	Very Good	Good	Fair	Poor
							100%	90%	80%	70%	60%
1	To disseminate, share and manage agricultural knowledge through print/e-resources and exhibitions	85	Dissemination of knowledge through print/ e-resources / exhibitions and ICAR website	Books, periodicals and misc. publications brought out	Number	50	248	225	180	135	90
			Pages uploaded on ICAR website	Number	15	2860	2600	2080	1560	1040	
			E-resources like CDs/DVDs, films etc. developed	Number	10	22	20	16	12	8	
			Exhibitions organized	Number	10	22	20	16	12	8	
	Fiscal resource management	2	Utilization of released plan fund	Plan fund utilized	%	2	98	96	94	92	90
	Efficient Functioning of the RFD System	3	Timely submission of Draft RFD for 2014-2015 for Approval	On-time submission	Date	2	May 15, 2014	May 16, 2014	May 19, 2014	May 20, 2014	May 21, 2014
			Timely submission of Results for 2013-2014	On-time submission	Date	1	May 01, 2014	May 02, 2014	May 05, 2014	May 06, 2014	May 07, 2014
	Enhanced Transparency / Improved Service delivery of Ministry / Department	3	Rating from Independent Audit of implementation of Citizens' / Clients Charter (CCC)	Degree of implementation of commitments in CCC	%	2	100	95	90	85	80
			Independent Audit of implementation of Grievance Redress Management (GRM) system	Degree of success in implementing GRM	%	1	100	95	90	85	80

Administrative Reforms	7	Update organizational strategy to align with revised priorities	Date	Date	2	Nov.1 2014	Nov.2 2014	Nov.3 2014	Nov.4 2014	Nov.5 2014
		Implementation of agreed milestones of approved Mitigating Strategies for Reduction of potential risk of corruption (MSC)	% of Implementation	%	1	100	90	80	70	60
		Implementation of agreed milestones for ISO 9001	% of implementation	%	2	100	95	90	85	80
		Implementation of milestones of approved Innovation Action Plans (IAPs)	% of implementation	%	2	100	90	80	70	60

### Section 3: Trend Values of the Success Indicators

Sl. No.	Objectives	Actions	Success Indicators	Unit	Actual Value for FY 12-13	Actual Value for FY 13-14	Target Value for FY 14-15	Projected Value for FY 15-16	Projected Value for FY 16-17
1	To disseminate, share and manage agricultural knowledge through print/e-resources and exhibitions	Dissemination of knowledge through print/ e-resources/ exhibitions and ICAR website	Books, periodicals and misc. publications brought out	Number	265	230	225	230	235
			Pages uploaded on ICAR website	Number	3357	2557	2600	2650	2700
			E-resources like CDs/DVDs, films etc. developed	Number	<i>(These two SIs were as single SI)</i>	19	20	21	22
			Exhibitions organized	Number		<i>Not in RFD 2012-13</i>	17	20	21
	Fiscal resource management	Utilization of released plan fund	Plan fund utilized	%	-	-	96	-	-
	Efficient Functioning of the RFD System	Timely submission of Draft RFD for 2014-2015 for Approval	On-time submission	Date	-	-	May 16, 2014	-	-
		Timely submission of Results for 2013-2014	On-time submission	Date	-	-	May 02, 2014	-	-
	Enhanced Transparency / Improved Service delivery of Ministry/Department	Rating from Independent Audit of implementation of Citizens' / Clients' Charter (CCC)	Degree of implementation of commitments in CCC	%	-	-	95	-	-
		Independent Audit of implementation of Grievance Redress Management (GRM) system	Degree of success in implementing GRM	%	-	-	95	-	-
	Administrative Reforms	Update organizational strategy to align with revised priorities	Date	Date	-	-	Nov.02, 2014	-	-
		Implementation of agreed milestones of approved Mitigating Strategies for Reduction of potential risk of corruption (MSC)	% of Implementation	%	-	-	90	-	-
		Implementation of agreed milestones for ISO 9001	% of implementation	%	-	-	95	-	-
		Implementation of milestones of approved Innovation Action Plans (IAPs)	% of implementation	%	-	-	90	-	-

## Section 4(a): Acronyms

Sl. No.	Acronym	Description
1	CD	Compact Disc
2	DKMA	Directorate of Knowledge Management in Agriculture
3	DVD	Digital Versatile Disc
4	e-Resources	Electronic Resources
5	ICAR	Indian Council of Agricultural Research
6	KVKs	Krishi Vigyan Kendras
7	NARS	National Agricultural Research System
8	NGOs	Non Governmental Organizations
9	SAUs	State Agricultural Universities

## Section 4(b): Description and definition of success indicators and proposed measurement methodology

Sl. No.	Success indicator	Description	Definition	Measurement	General Comments
1	Books, periodicals and miscellaneous publications brought out	DKMA publishes print publications such as research journals, semi-technical periodicals, newsletters, books, monographs, handbooks, technical bulletins, annual reports, research highlights and other materials to disseminate agricultural knowledge.	Print publications are carriers of knowledge to masses including students, scientists, researches, policy makers, farmers etc.	Number	Nil
2	Pages uploaded on ICAR website	ICAR website is the electronic medium to disseminate, share and manage knowledge in agricultural and allied	Visits to ICAR website by various types of user groups helps in dissemination of knowledge	Number	Nil

		sciences.	among these groups.		
3	E-resources like CDs/DVDs, films etc. developed	DKMA produces information in the form of compact discs and other forms of electronic publishing.	These e-resources are computer readable products. Priced ones are sold to users and the un-priced ones are distributed free in the meetings, exhibitions, conferences etc. for transfer of knowledge to the target user groups in agricultural and allied sciences.	Number	Nil
4	Exhibitions organized	DKMA organizes/participates in exhibitions, melas etc. to reach the target audience for wider dissemination of knowledge in agricultural and allied sciences.	Exhibitions are a means of dissemination of agricultural knowledge among larger masses in one go.	Number	Nil

## Section 5: Specific performance requirements from other departments that are critical for delivering agreed results

Location Type	State	Organization Type	Organization Name	Relevant Success Indicator	What is your requirement from this organization	Justification for the requirement	Please quantify your requirement from this organization	What happens if your requirement is not met
	All States	SAUs, ICAR Institutes, State Departments and District Administration	SAUs, ICAR, KVKs, State dept.	Books, periodicals and misc. publications brought out	<ol style="list-style-type: none"> <li>1. Subscription and utilization of the various knowledge products like books, newsletter, journals by the host organizations like SAUs, KVKs, ICAR Institutes etc.</li> <li>2. Management of the subscribed knowledge products by the host organizations for their wider dissemination among their staff, students etc.</li> </ol>	The ICAR institutes and State Agricultural Universities conduct research, teaching and capacity building activities for which updation of recent knowledge, innovations, research findings are must. These are the organizations which utilize the knowledge products created by DKMA.	Subscription of the knowledge products published/ brought out by DKMA	Unless, the SAUs and ICAR Institutes take adequate steps for subscribing and effective utilization of various knowledge products, it is not feasible to reach the users like students, researchers, academic staff, extension functionaries etc.

## Section 6: Outcome/Impact of activities of Department/Ministry

S. No.	Out Come/Impact	Jointly responsible for influencing this outcome/ impact with the following organization(s)/ departments/ ministry (ies)	Success Indicators	Unit	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017
1	Increase in the dissemination of agricultural knowledge through print publications/ e-products	SAUs, ICAR institutions, KVKs, NGOs, farmers, distributors and sale agents of ICAR publications, agricultural community of agricultural scientists, teachers, extension workers, students, farmers, planners, policy/decision makers etc.	ICAR print publications/ e-products sold/ distributed free	No.	135000	140000	145000	150000	155000
2	Availability of free access to ICAR Research journals	Agricultural scientists, teachers, extension workers, students, farmers, planners, policy/decision makers etc. of India and abroad.	Articles downloaded	No.	35000	36000	37000	38000	39000
3	Increase in the dissemination and sharing of agricultural knowledge through ICAR website	Agricultural scientists, teachers, extension workers, students, farmers, planners, policy/decision makers etc. of India and abroad.	Visits to ICAR Website	No.	25,00,000	30,00,000	35,00,000	40,00,000	45,00,000